

RICHARD E. NEFF



TECHNOLOGY LAW

Richard Neff is a renowned technology, e-commerce and copyright lawyer. He specializes in licensing and corporate transactions, intellectual property disputes and protection and copyright counseling for technology, Internet, media and e-commerce companies. His firm

also handles trademark registration/issues and privacy matters. His clients include/have included Microsoft, Intuit, Apple, Symantec/Veritas, Yahoo!, Informatica, Logitech, Aldon, Roland, Lynda.com, Dailymotion, pricegrabber.com, APM Music, Mandalay Entertainment, SunGard, Glu Mobile as well as many mid-market companies and startups. He has a strong specialty in international business law and practice, and often handles international transactions for US-based and foreign companies. In addition to international deals—many done in Spanish, French or Portuguese—he has managed much overseas litigation. Neff is a former Chairman of the Business Software Alliance and current Board member of the Technology Council of Southern California (and Chair of its Los Angeles Chapter). Previously he was Chairman of the Intellectual Property & Technology Dept. at Greenberg Glusker for five years, and before that was Senior Partner of Neff Law Group for nearly 13 years. He is a graduate of Yale Law School (JD) and Cornell University (BA), and a former Fulbright Scholar. He has written books on intellectual property rights protection and enforcement, and technology licensing.

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